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The National Olympic Committee hosted the presentation of the new season of "Olympic Moves", a multi-discipline sport program for schoolchildren.

The event featured the screening of a video clip on the accomplishments made under the program last year.

Vice president of the National Olympic Committee Chingiz Huseynzade made opening remarks to highlight novelties to be featured in the program.

Minister of Education Mikayil Jabbarov said "Olympic Moves" program plays a key role in strengthening physical health of children. The minister said the program involved nearly 60,000 schoolchildren in Baku. Mikayil Jabbarov said the project will involve 100,000 schoolchildren in Baku, Ganja, Goygol and Sumgayit this year.

The minister said the program aims to promote traditional academic values in the education system as well as healthy life style, sport competition, and team spirit among schoolchildren.

Director General of Azerbaijan Coca-Cola Bottlers Erdinc Guzel stressed the importance of healthy lifestyle in ensuring development of society.

The event then featured the signing of a memorandum of understanding between the National Olympic Committee, Ministry of Education, Ministry of Youth and Sport and Coca-Cola.

The memorandum aims to build favorable sports environment for schoolchildren, strengthen sport legacy of the Baku 2015 European Games and encourage effective use of Olympic sport complexes.

Implemented by the International Olympic Committee, Coca-Cola Company, Azerbaijan National Olympic Committee, Ministry of Education and Ministry of Youth and Sports, the program was launched in 2013.