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Another “Green Mountain” social awareness campaign was held on May 14. The campaign is part of “Let’s exchange paper for a leaf” project initiated by IDEA Public Union, and supported by the Ministry of Education and the State Agency for Public Service and Social Innovations (“ASAN service”).

Participants in the event included chairman of “ASAN service” Inam Karimov, deputy Minister of Education Firudin Gurbanov, Minister of Ecology and Natural Resources Huseyn Baghirov, chairman of the Supervisory Board of Azersun Holding Abdulbari Guzel and General Coordinator of IDEA Public Union Farid Jafarov.

Chairman of the State Agency for Public Service and Social Innovations Inam Karimov said “Green Mountain” social awareness campaign had taken place in the cities of Sumgayit, Sabirabad and Barda so far.

Deputy Minister of Education Firudin Gurbanov said higher and secondary education institutions in Baku were actively involved in the campaign. He stressed the importance of the project in terms of protection of the environment and greenery.

Minister of Ecology and Natural Resources Huseyn Baghirov, General Coordinator of IDEA Public Union Farid Jafarov and other speakers emphasized the significance of the campaign. They said the campaign aimed to increase environmental awareness, reduce paper wastage, save trees through encouraging recycling, ensure protection of nature and maintain ecological balance. The speakers noted that more than 5 million trees had been planted in the last five years.

The event also featured performance by artists.

Nearly 600 pine seedlings were distributed among the citizens who actively contributed to the campaign.