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Conference is divided into 2 panels: first panel took place on the subject "Media detail in education" in Baku State University. Casarat Valehov, head of department on work with NGO and Media and Mehman Shafagatov, expert on information technologies, made a speech with presentation on subject "Cooperation experience of The Ministry of Education with media". Lecture of Aynur Karimova, head of department of Baku State University on subject "Crisis in communication media" attracted attention of the participants. First panel ended after the discussions.

Second panel of conference, has been organized in Azerbaijan State Economic University. Vusala Mahirgizi, president of "APA Holding" LLC made a speech with lecture by name "Education topic in social media". Event has been continued by the lecturers on the subject "PR technologies in social media" of Osman Gunduz, director of "Multimedia" Information Systems Technologies Center and "Problem of non-professional in media" of Shahlar Asgarov, professor of Baku State University. Ajdar Agayev, Chairman of Republic Board of Education joined in the discussions on mentioned topics, Etibar Aliyev, education expert, stressed great importance of this conference and are sure that this event will stimulate development of cooperation between education teams and media.

Conference ended with the discussions on the subject "Media and education dialogue".