The goal of competition is to carry out the obligations set forth in the "State Program for the Development of Football in the Republic of Azerbaijan for 2005 – 2015", improve the capacity of students-football players, promote healthy lifestyle among students.

Note that the state policy for football field in Azerbaijan and improvement of football infrastructure up to the modern levels increase the young people's football interest. From this standpoint the Ministry of Education focuses especially on more widely engaging the children, teenagers and youth in football, strengthening awareness – enlightenments and promotions in this field.

Successful university teams and distinguished players in "Education Cup" will be awarded with valuable prices of the Ministry of Education.