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A two-day the “INMerge” Innovation Summit 2025, organized by “PASHA Holding” LLC, has concluded in Baku. The summit covered topics such as innovation, investment, and cooperation.

The summit brought together more than 5,000 participants, 150 speakers, 100 start-ups, and more than 80 venture funds, creating ample opportunities for cooperation and development. This year's program was organized into eight areas covering fintech and responsible banking, as well as data and artificial intelligence, “Industry 4.0”, telecommunications, marketing, e-commerce and investment.

On the first day of the summit, “Pixar” company co-founder Ed Catmull, former “OpenAI” head of market entry Zack Kass, and Harvard University professor Tarun Khanna shared their ideas shaping the future of business and technology.

At the opening ceremony, Minister of Economy Mikayil Jabbarov delivered a speech, noting that technology and creativity open up new opportunities, and emphasizing the importance of improving the skills and knowledge of human capital. The minister said that important steps are being taken in this direction in our country and stressed that the summit has become a unique platform that combines innovative ideas with real opportunities.

“PASHA Holding” CEO Jalal Gasimov called “INMerge” the leading innovation forum in the Central Eurasian region, noting that over the past five years it has grown from a small corporate event into a platform of international significance. The summit is not only inspiring, but also highly significant in terms of education and knowledge exchange.

Minister of Digital Development and Transport Rashad Nabiyev noted in his speech that we have great opportunities in the field of IT tool exports. One of the key conditions for realizing these opportunities is the training of talented specialists, and consistent joint work is being carried out in this direction.

The final panel discussion on the first day focused on the importance of transforming knowledge into national development. During the discussion, Minister of Science and Education Emin Amrullayev, Deputy Director General of “PASHA Holding” Dayanat Sadu Sadullayev, and Harvard Business School Professor Tarun Khanna discussed how education promotes entrepreneurship, stimulates innovation, and contributes to sustainable national development.

Minister of Science and Education Emin Amrullayev stated that the creation of a new specialty is only the first step. This requires a well-thought-out approach, modern teaching methods and opportunities for practical application. The minister added that not only “soft” skills are important for development in the field of technology and innovation, but also a solid foundation of fundamental knowledge and STEAM education. Engineers, mathematicians and lawyers with fundamental knowledge play a key role in the technological development of society.

The minister noted that innovation and entrepreneurship should not be limited to programs alone, but are closely linked to culture and the education system. First and foremost, we must avoid incorrect approaches and identify the right methods. “Innovation in education should influence not only schools, but also the wider public,” the minister emphasized.

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In conclusion, Emin Amrullayev noted that the innovative environment in the country is not only based on technologies and programs. It is also linked to the education of future generations and the formation of a culture that will contribute to the overall development of society.

The second day of the event also continued with panel sessions.