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The event was attended by Education Minister Misir Mardanov, heads of relevant departments and units of the Ministry, representatives of Kavrakoglu Company of Turkey that runs the project, the company's founder Fusun Kavrakoglu, Vice-president Asuman Kuzuoglu, executive directors Dilek Bagdatioglu, Zeki Gun and other guests.

At first, Asuman Kuzuoglu gave a presentation on Project for Specialty Selection Support System. According to her, the main goal of the project is to help pupils of primary and secondary schools in choosing a profession. Moreover, the project aims to choose the right direction for those wishing to receive a profession, help young people wishing to get a job of profession, and persons deprived of education to receive a relevant profession, and ensure the familiarity of public with education establishments and professions.

Noting the purpose of the project is also to direct young people to tailor their education to their abilities, interest and personnel choice, A. Kuzuoglu shared her views on the importance of the project in changing society's attitude to the vocational education, and training professional workforce. She stressed that the project has implemented in Turkey and listed the advantages of project to bring employment opportunities to job seekers and represent persons with a certain specialty to organizations providing work.

A. Kuzuoglu noted the existence of a very wide range of technical opportunities at project, which is a part of work, started on e-government, and expected results of the project.

Next, there was held a discussion on the project, and voiced some proposals for the project implementation.

Education Minister Misir Mardanov noted the importance of the project stressing the need to inform the community on its content and carry out some enlightened measures. He noted the need for joint discussions with relevant government agencies on project implementation and emphasized his belief that the project will bring further benefits.

In conclusion, A. Kuzuoglu gave a presentation on 'Technological change in the education.' Moreover, there was discussed distance learning study opportunities at all levels of education and the use of potential of ICT.